

Dear Student,

Thanks for your interest in starting an animal rights club at your school. There are *so many* ways that you can help animals, and we're eager to help you get started—whether it's with making changes at your own school, taking on local campaigns, or helping with PETA's national and international campaigns.

We would like to add information about your club to a database so that we can keep in touch with you. For example, if legislation that will help or hurt animals is pending in your state, we may contact you to write letters, gather signatures on a petition, or make telephone calls to your state legislators. Once your group is up and running, e-mail [peta2@peta2.com](mailto:peta2@peta2.com) to sign up for our Student Group Network.

The following are some things that you can do to help animals:

- Ask those who run the school cafeteria to offer more vegetarian selections. Sometimes, just politely asking is all you need to do to get more animal-friendly foods in your cafeteria. If that doesn't work, check out [peta2.com](http://peta2.com) for information on starting a "Veganize Your Cafeteria" campaign.
- Find out if your school's science classes still use dissection. If so, is there a written "choice" policy that permits students to choose a humane alternative? Do humane alternatives exist at your school? Let us know if you'd like more information about starting an anti-dissection campaign, and we will be glad to help you "Cut Out Dissection."
- Create a buzz around campus about your group by putting up tear-off posters (see the example below) and handing out fliers at a busy spot on campus. Be sure to make your events interesting. Rather than just holding a group meeting, reserve a room where you can screen an animal-friendly film after school and invite students to come eat free food and watch a movie with friends. Whatever you decide to do, invite as many people as possible!
- Set up tables with literature around campus and at the local library, community festivals, or the mall. Try to have at least one member of your group at each of your school's events, such as student orientation at the beginning of the year and all homecoming-week activities. If you need supplies, check out [PETALiterature.com](http://PETALiterature.com) to order leaflets, stickers, and posters or to download our literature—all for free.
- Gather sign-ups for your group at all your events. Send e-mails to everyone who signs up to let them know about upcoming events, and send PETA a copy of your completed sign-up sheets.
- Hold fundraisers at school and around town: Organize a "car wash for animals" or sell your favorite vegan foods and baked goods during the holidays. Use the money to "adopt" a rescued animal living at a sanctuary or send a donation to PETA to help with our many animal-saving campaigns.

- Ask the school librarian to purchase more books and videos on animal rights issues. Libraries can obtain a free library pack, copies of PETA's books and videos, and a subscription to PETA's *Animal Times* by requesting these resources from PETA on school or library stationery.
- Ask the school or principal for a bulletin board or display case that your group can use for educational displays and announcements. If none is available, offer to purchase one with the money from a fundraiser.
- Everyone loves free food! On the Great American Meatout (March 20) or Earth Day (April 22), give out free samples of your group's favorite vegan recipes. What better way to introduce meat-eaters to vegan fare?

For more ideas on how your group can help animals, check out [peta2.com](http://peta2.com). Whatever you choose to do, draw attention to your efforts—which will educate even more people—by alerting the local media. If you let us know in advance, we may be able to help you identify and contact area media outlets.

Please take pictures of your events and send us copies, along with copies of any newspaper articles, letters to the editor, or TV coverage generated by your activities. We'd love to know what you're doing so that we'll have a lot to say when reporters ask us what students are doing to help animals. Who knows? Your efforts may end up featured in PETA's *Grrr!* or *Animal Times* magazines!

Good luck with your efforts to help animals. Working together, we can make a difference!

—The peta2 Staff



THE JON DOE HIGH ANIMAL RIGHTS CLUB PRESENTS ...

# WATCH THE TEXAS CHAINSAW MASSACRE FOR FREE!

EATING MEAT WILL NEVER BE THE SAME

—see the film that will forever change the way you look at the slabs of dead flesh on your plate.

Some college kids on their way back from scoring drugs in Mexico run into a hitchhiker who has just survived a horrific massacre the night before. They try to help the girl, but in the process, they end up falling prey to her mysterious fear—that happens to be wielding a chainsaw. Inspired by a true story, Marcus Nispel's 2003 remake of *The Texas Chainsaw Massacre* will give you the heebie-jeebies.

COME WATCH THE MOVIE FOR FREE AND MUNCH ON COMPLIMENTARY SNACKS ON  
**FRIDAY, MAY 12, AT 8:00 P.M., IN ROOM H-13.**

Come see *The Texas Chainsaw Massacre* for free!  
Friday, May 12, at 8:00 p.m.; Room H-13  
Presented by the Jon Doe High Animal Rights Club

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