



KFC Cruelty

The Colonel's Secret Recipe:

Live Scalding, Painful Debeaking, Crippled Chickens

PETA KentuckyFriedCruelty.com



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The Colonel's Secret Recipe

Ingredients

736 million chickens (inquisitive and friendly little animals) per year

Directions

- Slice parent birds' beaks off with a hot blade.
- Stuff baby chicks into waste-filled shed with tens of thousands of other birds.
- Feed growth-inducing antibiotics that get passed on in the meat.
- Engineer birds for maximum breast meat, sometimes causing their tiny legs to cripple under their own weight.
- Do not clean feces-contaminated shed for birds' entire lives.
- Grab survivors by their legs and throw into a truck with thousands of other birds.
- Truck frightened birds to slaughter in all weather extremes.
- Snap survivors' legs into shackles.
- Run them through an electrified water bath that painfully shocks many.
- Cut their throats.
- Dump them into scalding water to remove their feathers, even if they're still conscious.

What You Can Do

- Urge KFC to implement comprehensive farmed-animal welfare standards:
David Novak, Chair and CEO
Yum! Brands
13006 N. Osage Rd., Louisville, KY 40223
1-800-544-5774 or 1-800-CALL-KFC
502-874-2690 (fax)
- Learn more by visiting
KentuckyFriedCruelty.com.
- Adopting a vegetarian diet is the best way to support kindness to animals. Call 1-888-VEG-FOOD or visit GoVeg.com for free recipes and information.

PETA People for the Ethical Treatment of Animals
501 Front St., Norfolk, VA 23510 • 757-622-7382



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