



KFC

WORKERS UNITE!

Think working for KFC sucks? Of course KFC is disgusting and treats its employees like (fill in the blank), but think about the “workers” who have it the worst: the 750 million chickens killed for KFC each year!

You may think, “They’re only chickens,” but guess what? Scientists say that chickens are just as smart as dogs and cats—and they feel pain, too (duh!). A lot of the time, KFC’s chickens are still alive and feeling pain when their throats get slit or

when they’re dumped into tanks of scalding-hot water to have their feathers removed. Think about what would happen if someone did that to your dog or cat. (Go directly to jail, do not pass go, do not collect \$200.) Want to learn more and check out our nasty documentary? Check out KentuckyFriedCruelty.com.

So help us out. Join PETA’s campaign asking KFC to stop some of the worst stuff that happens to chickens on factory farms and in slaughterhouses. As a proud KFC drone, you can help in a way that most people can’t. Here’s some stuff you can do:

- Feed us ... information, that is! Anything that’s not confidential, send it our way! So let us know when staff meetings are coming up, let us know what corporate is saying about the campaign, send us copies of memos about best- and worst-performing stores—assuming you haven’t promised not to—whatever. We want it all. Send it to KFCsucks@peta.org or call 757-962-8261.
- Bitch to your managers about the way chickens are treated. Tell them to visit KentuckyFriedCruelty.com to see footage of on-farm investigations if they won’t take your word for it.
- Call your boss’s boss’s boss’s boss and tell him to get KFC some animal-welfare standards—pronto. Hell, write him at home:

David Novak
13006 N. Osage Rd.
Louisville, KY 40223
1-800-CALL-KFC
502-874-8291 (fax)

- Want to do more? Give us a call and we’ll work with you to come up with other “activities.” For example, it’s legally kosher if you work more slowly on purpose, tell customers about the campaign and even give them leaflets, and picket the store on your off hours! Don’t do anything illegal, but feel free to use your imagination.
- Can’t deal? Quit. If it gets to that, make sure you let them know that you’re not just pissed about your low pay—it’s because you care about animals, and you could really shake up the corporates. Let us know BEFORE you do this, so we can talk about the best way to make it work.

Seriously—what KFC is doing to chickens isn’t right. You can do something about it. So do it already. Find out more at KentuckyFriedCruelty.com.

PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS

peta2.com



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