

A Trend Worth



Killing For?

Have you been thinking about picking up a pair of trendy feather hair extensions? Think twice! These feathers support a cruel industry. Here's what's up:

- Thousands of roosters are **bred and genetically altered** to produce long saddle feathers on their backsides. Then the birds are killed and their feathers are used to make these extensions. **It takes the roosters years to grow these feathers.**

- Consumers pay anywhere from \$40 to \$500 per saddle and can only wear the feathers for two or three months. **The roosters pay with their lives.**

There are alternatives! Check out peta2.com/DIYFeathers for simple instructions to create your own feather-like extensions *without* taking a life.

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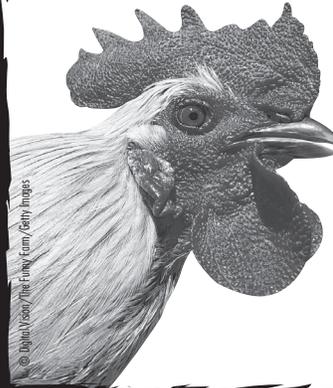
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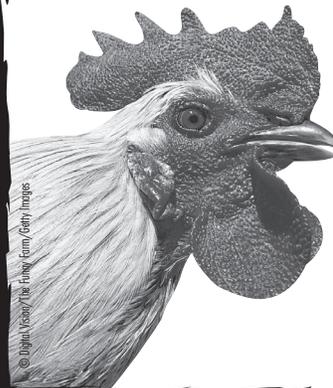
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