

March 22, 2005

Joel Waller, CEO  
Wet Seal, Inc.  
26972 Burbank  
Foothill Ranch, CA 92610

Dear Mr. Waller,

We are writing to you because we are deeply upset by the information provided to us by our friends at People for the Ethical Treatment of Animals (PETA) describing the treatment of rabbits used in the fur industry. We are shocked by your refusal to stop selling items made of fur at Wet Seal stores.

Hundreds of millions of rabbits are slaughtered every year for their fur and their flesh. Animals on fur farms spend their entire lives confined to tiny metal cages, surrounded by their own waste, with no shelter from weather extremes and no chance to dig, jump, or play. To kill the rabbits, fur farmers break the animals' necks or smash their skulls before stringing them up by their legs to cut off their heads.

Young people today realize that fur is horrifically cruel, and they don't want to support a store that supports the mistreatment of animals. You will gain countless compassionate consumers by dumping fur.

We urge you to immediately take action to put an end to the needless cruelty to animals that your company is supporting.

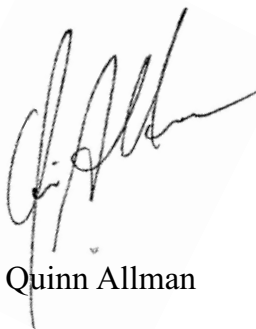
Please take a stand today against the cruelty of the fur industry and remove fur from your stores and catalog.

You can contact us through Debbie Chissell at PETA at 757-962-8286.

Sincerely,



Bert McCracken



Quinn Allman



Jeph Howard